**2015 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 10 MARCH**

**FINAL TOPLINE**

**March 10 – April 6, 2015**

**TOTAL N=3,147**

**WEB RESPONDENTS N=2,833**

**MAIL RESPONDENTS N=314[[1]](#footnote-1)**

**ASK ALL:**

MIP. What do you think is the most important problem facing the country today? **[OPEN-END]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 11 | Economy (general) |
| 11 | Dissatisfaction with government/Scandals/Corruption/Congress |
| 7 | Unemployment/Lack of jobs |
| 7 | Terrorism |
| 5 | National debt/Budget/Deficit/Gov’t spending |
| 5 | Partisanship/Gridlock/Division in the country |
| 5 | Immigration/Illegal immigration/Border security |
| 4 | Uneven distribution of wealth/Inequality |
| 4 | Lack of humanity, respect/Cultural problems |
| 4 | The president/Barack Obama |
| 4 | Race relations/Racism/Racial profiling/Civil rights |
| 4 | Health care (costs/accessibility) |
| 4 | Poverty/Hunger/Starvation |
| 3 | Morality/Religion/Loss of family values |
| 3 | Education/Public schools/Affording education |
| 3 | Crime/Violence/Justice system |
| 2 | Leadership/Lack of political leadership |
| 2 | Social/Domestic issues (assorted) |
| 2 | Environment/Pollution/Climate change |
| 2 | Wars/War in Iraq/War in Afghanistan |
| 2 | Finances/Money |
| 2 | Defense issues/National security/Military & defense spending |
| 2 | Loss of liberty/Gov’t intrusion on liberty/Movement towards socialism |
| 2 | Inflation/Wages/Cost of living |
| 2 | U.S. foreign policy/image abroad |
| 1 | Welfare abuse/Gov’t dependence |
| 1 | Drugs/Alcohol |
| 1 | Conflicts in the Middle East |
| 1 | Greed |
| 1 | Homelessness |
| 1 | Gun control/Too many guns |
| 1 | Campaign finance reform |
| 1 | International relations/Foreign affairs (assorted) |
| 1 | Many things/Everything |
| 1 | Taxes |
| 5 | Other |
| 5 | Don’t know/No answer |
|  |  |
| **32** | **NET ECONOMIC ISSUES** |
| **17** | **NET INTERNATIONAL/FOREIGN ISSUES** |

*Total exceeds 100% because of multiple responses.*

**ASK ALL:**

GEN\_INT Below is a list of things that some people are interested in, and others are not. Which of the following are you interested in? **[RANDOMIZE A-K WITH L ALWAYS LAST]** [*Check all that apply*]

|  |  |  |
| --- | --- | --- |
|  | Yes, interested | Not selected/ No answer |
| 1. Country music |  |  |
| Mar 10-Apr 6, 2015 | 31 | 69 |
|  |  |  |
| 1. Reading the Bible |  |  |
| Mar 10-Apr 6, 2015 | 39 | 61 |
|  |  |  |
| 1. Hunting or fishing |  |  |
| Mar 10-Apr 6, 2015 | 28 | 72 |
|  |  |  |
| 1. Working out (e.g., yoga, cycling, hiking) |  |  |
| Mar 10-Apr 6, 2015 | 50 | 50 |
|  |  |  |
| 1. Hip hop |  |  |
| Mar 10-Apr 6, 2015 | 17 | 83 |
|  |  |  |
| 1. Art and theater |  |  |
| Mar 10-Apr 6, 2015 | 38 | 62 |
|  |  |  |
| 1. Celebrity news and gossip |  |  |
| Mar 10-Apr 6, 2015 | 18 | 82 |
|  |  |  |
| 1. Gardening |  |  |
| Mar 10-Apr 6, 2015 | 43 | 57 |
|  |  |  |
| 1. International travel |  |  |
| Mar 10-Apr 6, 2015 | 37 | 63 |
|  |  |  |
| 1. NASCAR |  |  |
| Mar 10-Apr 6, 2015 | 12 | 88 |
|  |  |  |
| 1. NBA basketball[[2]](#footnote-2) |  |  |
| Mar 10-Apr 6, 2015 | 17 | 83 |
|  |  |  |
| 1. None of the above **[EXCLUSIVE PUNCH]** |  |  |
| Mar 10-Apr 6, 2015 | 5 | 95 |

## ASK ALL:

TRUST\_NHBR How much do you trust the people in your neighborhood? In general,

do you trust…

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 9 | All of the people in your neighborhood |
| 43 | Most of the people in your neighborhood |
| 38 | Some of the people in your neighborhood |
| 10 | None of the people in your neighborhood |
| \* | No answer |

## ASK ALL:

LOCALELECT The next question is about LOCAL elections, such as for mayor or a

school board. Do you…

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 35 | Always vote in local elections |
| 29 | Sometimes vote in local elections |
| 16 | Rarely vote in local elections |
| 20 | Never vote in local elections |
| 1 | No answer |

**ASK ALL:**

PARTICIPATE Below is a list of types of groups or organizations in which people sometimes participate. Have you participated in any of these groups during the last 12 months, that is since **[READ IN CURRENT MONTH]** 2014?

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes | No | No answer |
| 1. A school group, neighborhood, or community association such as PTA or neighborhood watch group |  |  |  |
| Mar 10-Apr 6, 2015 | 22 | 77 | \* |
|  |  |  |  |
| 1. A service or civic organization such as American Legion or Lions Club |  |  |  |
| Mar 10-Apr 6, 2015 | 14 | 85 | 1 |
|  |  |  |  |
| 1. A sports or recreation organization such as a soccer club or tennis club |  |  |  |
| Mar 10-Apr 6, 2015 | 20 | 79 | 1 |

**ASK ALL:**

LIBRARY1 Have you, personally, ever visited a public library or used a public library bookmobile IN PERSON, or is this something you’ve never done?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 51 | Yes, have done this in past 12 months |
| 40 | Yes, have done this, but not in the past 12 months |
| 9 | No, have never done this |
| \* | No answer |

**ASK ALL:**

LIBRARY2 Have you, personally, ever used a public library WEBSITE, or is this something you’ve never done?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 37 | Yes, have done this in past 12 months |
| 24 | Yes, have done this, but not in the past 12 months |
| 39 | No, have never done this |
| \* | No answer |

**ASK ALL:**

THOUGHT How much thought, if any, have you given to candidates who may be running for president in 2016?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 26 | A lot |
| 40 | Some |
| 23 | Not much |
| 11 | None at all |
| \* | No answer |

## ASK ALL:

Now a different kind of question…

## ASK ALL:

## ST.1 What ONE WORD comes to mind first when you think about immigrants in the United States today? [OPEN-END]

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 12 | Illegal |
| 5 | Overpopulation/Lots/Many/Overwhelming |
| 4 | Legality (other than Illegal) |
| 3 | Jobs |
| 3 | Deportation/Go home/Restrict |
| 3 | People/Myself/My family/Americans/Everyone |
| 3 | Work ethic |
| 3 | Freedom |
| 2 | Hispanics/Mexico/Mexicans |
| 2 | Costs/Freeloaders/Burden/Debt |
| 2 | Fairness/Unfair |
| 2 | Opportunity |
| 2 | Workers/Labor |
| 12 | General/other, positive |
| 11 | General/other, negative |
| 26 | General/other, neutral |
| 6 | No answer/Uncodable |

**ASK ALL:**

GEN1 For each of the following terms, please check the box next to those that you have heard of before. If you are unsure, do not check the box. **[RANDOMIZE A-E WITH F ALWAYS LAST]** [*Check all that you have heard of*]

|  |  |  |
| --- | --- | --- |
|  | Yes, have heard of | Not selected/ No answer |
| 1. Greatest Generation |  |  |
| Mar 10-Apr 6, 2015 | 41 | 59 |
|  |  |  |
| 1. Silent Generation |  |  |
| Mar 10-Apr 6, 2015 | 15 | 85 |
|  |  |  |
| 1. Baby-Boom Generation |  |  |
| Mar 10-Apr 6, 2015 | 89 | 11 |
|  |  |  |
| 1. Generation X |  |  |
| Mar 10-Apr 6, 2015 | 71 | 29 |
|  |  |  |
| 1. Millennial Generation |  |  |
| Mar 10-Apr 6, 2015 | 56 | 44 |
|  |  |  |
| 1. None of the above **[EXCLUSIVE PUNCH]** |  |  |
| Mar 10-Apr 6, 2015 | 6 | 94 |

**ASK ALL:**

GEN2 These are some commonly used names for generations. Which of these, if any, do you consider yourself to be? If you use another term to describe your generation, please choose “other” and tell us that term. **[LIST a-e IN ORDER; REVERSE ORDER FOR HALF SAMPLE, WITH f ALWAYS LAST]** [*Check all that apply*] **SOFT PROMPT TEXT** “If you’re sure you want to skip, click Next.”

|  |  |  |
| --- | --- | --- |
|  | Yes, consider myself to be | Not selected/ No answer |
| 1. Greatest Generation |  |  |
| Mar 10-Apr 6, 2015: Total | 10 | 90 |
| *Silent [N=501]* | *34* | *66* |
| *Baby-Boom [N=1,305]* | *4* | *96* |
| *Generation X [N=721]* | *7* | *93* |
| *Millennial [N=601]* | *8* | *92* |
|  |  |  |
| 1. Silent Generation |  |  |
| Mar 10-Apr 6, 2015: Total | 6 | 94 |
| *Silent [N=501]* | *18* | *82* |
| *Baby-Boom [N=1,305]* | *5* | *95* |
| *Generation X [N=721]* | *5* | *95* |
| *Millennial [N=601]* | *5* | *95* |
|  |  |  |
| 1. Baby-Boom Generation |  |  |
| Mar 10-Apr 6, 2015: Total | 35 | 65 |
| *Silent [N=501]* | *34* | *66* |
| *Baby-Boom [N=1,305]* | *79* | *21* |
| *Generation X [N=721]* | *15* | *85* |
| *Millennial [N=601]* | *8* | *92* |
|  |  |  |
| 1. Generation X |  |  |
| Mar 10-Apr 6, 2015: Total | 27 | 73 |
| *Silent [N=501]* | *2* | *98* |
| *Baby-Boom [N=1,305]* | *5* | *95* |
| *Generation X [N=721]* | *58* | *42* |
| *Millennial [N=601]* | *33* | *67* |
|  |  |  |
| 1. Millennial Generation |  |  |
| Mar 10-Apr 6, 2015: Total | 15 | 85 |
| *Silent [N=501]* | *4* | *96* |
| *Baby-Boom [N=1,305]* | *2* | *98* |
| *Generation X [N=721]* | *4* | *96* |
| *Millennial [N=601]* | *40* | *60* |
|  |  |  |
| 1. Other **[SPECIFY]** |  |  |
| Mar 10-Apr 6, 2015: Total | 9 | 91 |
| *Silent [N=501]* | *12* | *88* |
| *Baby-Boom [N=1,305]* | *6* | *94* |
| *Generation X [N=721]* | *8* | *92* |
| *Millennial [N=601]* | *12* | *88* |

**ASK IF GEN2a SELECTED:**

GEN3a How well would you say the term GREATEST GENERATION applies to you?

**BASED ON TOTAL:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very well | Fairly well | Not too well | Not at all well | No answer | GEN2a not selected |
| March 10-Apr 6, 2015: Total | 3 | 5 | 1 | 1 | 0 | 90 |
| *Silent [N=501]* | *13* | *19* | *2* | *\** | *0* | *66* |
| *Baby-Boom [N=1,305]* | *1* | *2* | *\** | *1* | *0* | *96* |
| *Generation X [N=721]* | *2* | *4* | *1* | *\** | *0* | *93* |
| *Millennial [N=601]* | *1* | *4* | *2* | *1* | *0* | *92* |

**ASK IF GEN2b SELECTED:**

GEN3b How well would you say the term SILENT GENERATION applies to you?

**BASED ON TOTAL:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very well | Fairly well | Not too well | Not at all well | No answer | GEN2a not selected |
| March 10-Apr 6, 2015: Total | 1 | 4 | 1 | 1 | 0 | 94 |
| *Silent [N=501]* | *2* | *12* | *2* | *2* | *0* | *82* |
| *Baby-Boom [N=1,305]* | *1* | *2* | *1* | *1* | *0* | *95* |
| *Generation X [N=721]* | *\** | *4* | *1* | *\** | *0* | *95* |
| *Millennial [N=601]* | *1* | *2* | *2* | *1* | *0* | *95* |

**ASK IF GEN2c SELECTED:**

GEN3c How well would you say the term BABY-BOOM GENERATION applies to you?

**BASED ON TOTAL:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very well | Fairly well | Not too well | Not at all well | No answer | GEN2a not selected |
| March 10-Apr 6, 2015: Total | 11 | 17 | 5 | 1 | \* | 65 |
| *Silent [N=501]* | *8* | *19* | *5* | *1* | *1* | *66* |
| *Baby-Boom [N=1,305]* | *31* | *39* | *8* | *1* | *\** | *21* |
| *Generation X [N=721]* | *3* | *7* | *3* | *1* | *\** | *85* |
| *Millennial [N=601]* | *\** | *4* | *3* | *\** | *0* | *92* |

**ASK IF GEN2d SELECTED:**

GEN3d How well would you say the term GENERATION X applies to you?

**BASED ON TOTAL:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very well | Fairly well | Not too well | Not at all well | No answer | GEN2a not selected |
| March 10-Apr 6, 2015: Total | 4 | 13 | 9 | 1 | \* | 73 |
| *Silent [N=501]* | *0* | *1* | *1* | *\** | *0* | *98* |
| *Baby-Boom [N=1,305]* | *1* | *3* | *1* | *\** | *0* | *95* |
| *Generation X [N=721]* | *11* | *27* | *18* | *2* | *\** | *42* |
| *Millennial [N=601]* | *2* | *17* | *12* | *1* | *\** | *67* |

**ASK IF GEN2e SELECTED:**

GEN3e How well would you say the term MILLENNIAL GENERATION applies to you?

**BASED ON TOTAL:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Very well | Fairly well | Not too well | Not at all well | No answer | GEN2a not selected |
| March 10-Apr 6, 2015: Total | 3 | 8 | 3 | \* | \* | 85 |
| *Silent [N=501]* | *1* | *2* | *1* | *\** | *1* | *96* |
| *Baby-Boom [N=1,305]* | *\** | *1* | *\** | *1* | *\** | *98* |
| *Generation X [N=721]* | *\** | *3* | *1* | *0* | *0* | *96* |
| *Millennial [N=601]* | *8* | *22* | *9* | *1* | *0* | *60* |

**ASK ALL:**

GEN4 Thinking about people in your generation overall, which of the following words or phrases describe your generation? [*Check all that apply*] **[RANDOMIZE ITEMS a-r]** **SOFT PROMPT TEXT** “If you’re sure you want to skip, click Next.”

|  |  |  |
| --- | --- | --- |
|  | Yes, describes my generation | Not selected/ No answer |
| 1. Greedy |  |  |
| Mar 10-Apr 6, 2015: Total | 26 | 74 |
| *Silent [N=501]* | *8* | *92* |
| *Baby-Boom [N=1,305]* | *19* | *81* |
| *Generation X [N=721]* | *24* | *76* |
| *Millennial [N=601]* | *43* | *57* |
|  |  |  |
| 1. Tolerant |  |  |
| Mar 10-Apr 6, 2015: Total | 35 | 65 |
| *Silent [N=501]* | *36* | *64* |
| *Baby-Boom [N=1,305]* | *38* | *62* |
| *Generation X [N=721]* | *33* | *67* |
| *Millennial [N=601]* | *33* | *67* |
|  |  |  |
| 1. Rigid |  |  |
| Mar 10-Apr 6, 2015: Total | 7 | 93 |
| *Silent [N=501]* | *6* | *94* |
| *Baby-Boom [N=1,305]* | *7* | *93* |
| *Generation X [N=721]* | *7* | *93* |
| *Millennial [N=601]* | *8* | *92* |
|  |  |  |
| 1. Patriotic |  |  |
| Mar 10-Apr 6, 2015: Total | 36 | 64 |
| *Silent [N=501]* | *73* | *27* |
| *Baby-Boom [N=1,305]* | *52* | *48* |
| *Generation X [N=721]* | *26* | *74* |
| *Millennial [N=601]* | *12* | *88* |
|  |  |  |
| 1. Entrepreneurial |  |  |
| Mar 10-Apr 6, 2015: Total | 34 | 66 |
| *Silent [N=501]* | *32* | *68* |
| *Baby-Boom [N=1,305]* | *35* | *65* |
| *Generation X [N=721]* | *33* | *67* |
| *Millennial [N=601]* | *35* | *65* |
|  |  |  |
| 1. Environmentally conscious: Total |  |  |
| Mar 10-Apr 6, 2015 | 40 | 60 |
| *Silent [N=501]* | *40* | *60* |
| *Baby-Boom [N=1,305]* | *41* | *59* |
| *Generation X [N=721]* | *37* | *63* |
| *Millennial [N=601]* | *40* | *60* |
|  | |  |  |
| **GEN4 CONTINUED…** | |  |  |
|  | Yes, describes my generation | Not selected/ No answer |
| 1. Idealistic |  |  |
| Mar 10-Apr 6, 2015: Total | 32 | 68 |
| *Silent [N=501]* | *26* | *74* |
| *Baby-Boom [N=1,305]* | *31* | *69* |
| *Generation X [N=721]* | *28* | *72* |
| *Millennial [N=601]* | *39* | *61* |
|  |  |  |
| 1. Cynical |  |  |
| Mar 10-Apr 6, 2015: Total | 22 | 78 |
| *Silent [N=501]* | *7* | *93* |
| *Baby-Boom [N=1,305]* | *16* | *84* |
| *Generation X [N=721]* | *24* | *76* |
| *Millennial [N=601]* | *31* | *69* |
|  |  |  |
| 1. Hard working |  |  |
| Mar 10-Apr 6, 2015: Total | 59 | 41 |
| *Silent [N=501]* | *83* | *17* |
| *Baby-Boom [N=1,305]* | *77* | *23* |
| *Generation X [N=721]* | *54* | *46* |
| *Millennial [N=601]* | *36* | *64* |
|  |  |  |
| 1. Responsible |  |  |
| Mar 10-Apr 6, 2015: Total | 48 | 52 |
| *Silent [N=501]* | *78* | *22* |
| *Baby-Boom [N=1,305]* | *66* | *34* |
| *Generation X [N=721]* | *43* | *57* |
| *Millennial [N=601]* | *24* | *76* |
|  |  |  |
| 1. Moral |  |  |
| Mar 10-Apr 6, 2015: Total | 35 | 65 |
| *Silent [N=501]* | *64* | *36* |
| *Baby-Boom [N=1,305]* | *46* | *54* |
| *Generation X [N=721]* | *27* | *73* |
| *Millennial [N=601]* | *17* | *83* |
|  |  |  |
| 1. Religious |  |  |
| Mar 10-Apr 6, 2015: Total | 30 | 70 |
| *Silent [N=501]* | *63* | *37* |
| *Baby-Boom [N=1,305]* | *42* | *58* |
| *Generation X [N=721]* | *21* | *79* |
| *Millennial [N=601]* | *12* | *88* |
|  |  |  |
| 1. Self-absorbed |  |  |
| Mar 10-Apr 6, 2015: Total | 33 | 67 |
| *Silent [N=501]* | *7* | *93* |
| *Baby-Boom [N=1,305]* | *20* | *80* |
| *Generation X [N=721]* | *30* | *70* |
| *Millennial [N=601]* | *59* | *41* |
|  |  |  |
| 1. Politically active |  |  |
| Mar 10-Apr 6, 2015: Total | 27 | 73 |
| *Silent [N=501]* | *42* | *58* |
| *Baby-Boom [N=1,305]* | *37* | *63* |
| *Generation X [N=721]* | *20* | *80* |
| *Millennial [N=601]* | *17* | *83* |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **GEN4 CONTINUED…** | | |  |  |
|  | Yes, describes my generation | Not selected/ No answer |
| 1. Self-reliant |  |  |
| Mar 10-Apr 6, 2015: Total | 41 | 59 |
| *Silent [N=501]* | *65* | *35* |
| *Baby-Boom [N=1,305]* | *51* | *49* |
| *Generation X [N=721]* | *37* | *63* |
| *Millennial [N=601]* | *27* | *73* |
|  |  |  |
| 1. Wasteful |  |  |
| Mar 10-Apr 6, 2015: Total | 30 | 70 |
| *Silent [N=501]* | *10* | *90* |
| *Baby-Boom [N=1,305]* | *20* | *80* |
| *Generation X [N=721]* | *29* | *71* |
| *Millennial [N=601]* | *49* | *51* |
|  |  |  |
| 1. Compassionate |  |  |
| Mar 10-Apr 6, 2015: Total | 39 | 61 |
| *Silent [N=501]* | *60* | *40* |
| *Baby-Boom [N=1,305]* | *47* | *53* |
| *Generation X [N=721]* | *33* | *67* |
| *Millennial [N=601]* | *29* | *71* |
|  |  |  |
| 1. Willing to sacrifice |  |  |
| Mar 10-Apr 6, 2015: Total | 33 | 67 |
| *Silent [N=501]* | *61* | *39* |
| *Baby-Boom [N=1,305]* | *45* | *55* |
| *Generation X [N=721]* | *27* | *73* |
| *Millennial [N=601]* | *15* | *85* |

## ASK ALL:

## Q8 Do you have any thoughts on the topic of generations that you would like to share? [OPEN-END]

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
|  | Gave response |
|  | No answer |

**ASK ALL:**

ST.2 As far as you know, do you think the immigration system in this country…

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 16 | Works pretty well and requires only minor changes |
| 54 | Needs major changes |
| 28 | Needs to be completely rebuilt |
| 2 | No answer |

**ASK ALL:**

ST.3 Generally, do you think immigrants coming to the United States… **[RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 45 | Make American society better in the long run |
| 37 | Make American society worse in the long run |
| 16 | Don’t have much of an effect on American society one way or the other |
| 3 | No answer |

**ASK ALL:**

Here are some questions about people and things that have been in the news. Please answer the questions as best as you can. If you don’t know the answer to a question, just move on to the next one. We will reveal the correct answers at the end of the survey.

**ASK ALL:**

K.1 What does the line on the map represent? **[RANDOMIZE RESPONSE OPTIONS]**



|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 73 | Proposed Keystone XL Pipeline *(Correct)* |
| 7 | Mississippi River |
| 3 | New Madrid Fault |
| 7 | Expansion of the Midwest Regional Railroad Line |
| 10 | No answer |

**ASK ALL:**

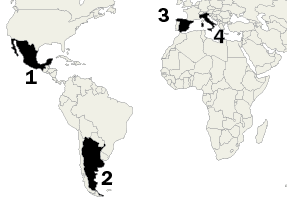
K.2 What is the name of this person? **[RANDOMIZE RESPONSE OPTIONS]**



|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 91 | Martin Luther King, Jr. *(Correct)* |
| 2 | Malcom X |
| 3 | Jesse Jackson |
| 1 | Thurgood Marshall |
| 3 | No answer |

**ASK ALL:**

K.3 Which country is Pope Francis originally from?



|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 2 | #1: Mexico |
| 52 | #2: Argentina *(Correct)* |
| 17 | #3: Spain |
| 17 | #4: Italy |
| 11 | No answer |

**ASK ALL:**

K.4 The United States recently announced that it would re-establish diplomatic relations with which of the following countries? **[RANDOMIZE RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 76 | Cuba *(Correct)* |
| 7 | Russia |
| 8 | North Korea |
| 3 | Yemen |
| 6 | No answer |

**ASK ALL:**

K.5 Who is Malala Yousafzai? **[RANDOMIZE RESPONSE OPTIONS]**



|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 63 | 2014 Nobel Peace Prize recipient *(Correct)* |
| 10 | The first Muslim woman elected to the U.S. Congress |
| 1 | An Academy Award-winning director |
| 12 | Pakistan’s ambassador to the U.S. |
| 14 | No answer |

**ASK ALL:**

K.6 To comply with the health care law, most Americans need to indicate they have health insurance coverage when they… **[RANDOMIZE RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 84 | File their taxes *(Correct)* |
| 3 | Vote in an election |
| 2 | Change their address |
| 5 | Receive a driver’s license |
| 6 | No answer |

**ASK ALL:**

K.7 This graph shows the trend in what national statistic? **[RANDOMIZE RESPONSE OPTIONS]**



|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 72 | The unemployment rate *(Correct)* |
| 9 | The inflation rate |
| 4 | The corporate tax rate |
| 4 | The high school dropout rate |
| 12 | No answer |

**K7 TREND FOR COMPARISON CONTINUED…**

**TREND FOR COMPARISON:**

*This graph shows the trend in what national statistic?* ***[RANDOMIZE]***

|  |
| --- |
| PP_13.01.15_knowledgeQuiz_13_trend.png |

*GfK*[[3]](#footnote-3)

Jan 18-24

2013

70 The unemployment rate *(Correct)*

10 The inflation rate

5 The corporate tax rate

3 The high school graduation rate

12 No answer

**ASK ALL:**

K.8 Which dot on this map represents where the U.S. military prison at Guantanamo Bay is located?



|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 4 | #1: Texas |
| 78 | #2: Cuba *(Correct)* |
| 4 | #3: Portugal |
| 5 | #4: Yemen |
| 9 | No answer |

**ASK ALL:**

K.9 There are nine justices on the Supreme Court of the United States. How many are women?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 14 | One |
| 39 | Two |
| 33 | Three *(Correct)* |
| 4 | Four |
| 10 | No answer |

**ASK ALL:**

K.10 What country does this person lead? **[RANDOMIZE RESPONSE OPTIONS]**



|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 82 | North Korea *(Correct)* |
| 9 | South Korea |
| 4 | China |
| 1 | Malaysia |
| 4 | No answer |

**ASK ALL:**

K.11 Which of the following shows the number of seats each party holds in the U.S. Senate? **[RANDOMIZE RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| 1. C:\Users\mdost\Downloads\PP_15.01.29_quizQ7_50.50.png | 2. C:\Users\mdost\Downloads\PP_15.01.29_quizQ7_37.2.61.png |
|  |  |
| 3. C:\Users\mdost\Downloads\PP_15.01.29_quizQ7_53.1.46.png | 4. C:\Users\mdost\Downloads\PP_15.01.29_quizQ7_44.2.54.png |

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 6 | #1 |
| 21 | #2 |
| 10 | #3 |
| 52 | #4 *(Correct)* |
| 11 | No answer |

**ASK ALL:**

K.12 In what year did the U.S. war in Afghanistan begin? Was it…

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 13 | 1997 |
| 43 | 2001 *(Correct)* |
| 28 | 2003 |
| 8 | 2010 |
| 7 | No answer |

**ASK ALL:**

K.13 Which one is Elizabeth Warren, the senator from Massachusetts? **[RANDOMIZE RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| 1. http://upload.wikimedia.org/wikipedia/commons/f/fc/Elizabeth_Warren_CFPB.jpg | 2. http://upload.wikimedia.org/wikipedia/commons/a/a8/Tammy_Baldwin,_official_photo_portrait,_color.jpg |
|  |  |
| 3. Pelosi | 4. http://talkingpointsmemo.com/assets_c/2012/05/Deb-Fischer-May-15-cropped-proto-custom_28.jpg |

|  |  |  |
| --- | --- | --- |
| Mar 10-Apr 6  2015 |  | *GfK*[[4]](#footnote-4)  Jan 18-24  2013 |
| 51 | #1: Elizabeth Warren *(Correct)* | 43 |
| 11 | #2: Tammy Baldwin | 11 |
| 13 | #3: Nancy Pelosi | 16 |
| 7 | #4: Deb Fischer | 9 |
| 18 | No answer | 21 |

**ASK ALL:**

ST.4 What percentage of today’s U.S. population was born in another country?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 8 | 4% |
| 47 | 13% *(Correct)* |
| 28 | 39% |
| 7 | 55% |
| 10 | No answer |

**ASK ALL:**

ST.5 What percentage of immigrants in the U.S. today are living here illegally?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 20 | 9% |
| 34 | 26% *(Correct)* |
| 22 | 45% |
| 14 | 62% |
| 9 | No answer |

**ASK ALL:**

ST.6 Over the last five years, the largest group of immigrants to the United States has come from… **[RANDOMIZE RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 7 | Asia *(Correct)* |
| 3 | Europe |
| 69 | Latin America |
| 3 | Africa |
| 13 | Middle East |
| 5 | No answer |

**ASK ALL:**

TECH\_PRIVACY How much do you worry that computers and technology are being used to invade your privacy?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 34 | A lot |
| 44 | Some |
| 18 | Not much |
| 4 | Not at all |
| 1 | No answer |

**ASK ALL:**

COGNITION Which of the following statements best describes you? **[REVERSE TEXT FOR ANSWER CHOICES 1 AND 5 FOR HALF OF RESPONDENTS]***[Click the point on the scale from 1 to 5 that best matches your opinion]*

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 18 | 1 I prefer simple problems rather than those that require a lot of thought |
| 9 | 2 |
| 38 | 3 |
| 21 | 4 |
| 14 | 5 I prefer complicated problems that require new solutions and a lot of thought |
| 1 | No answer |

**ASK ALL:**

GOVT\_ROLE Which statement comes closer to your views, even if neither is exactly right? [**RANDOMIZE RESPONSE OPTIONS]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 47 | Government should do more to solve problems |
| 51 | Government is doing too many things better left to businesses and individuals |
| 2 | No answer |

**ASK ALL:**

Now a few more questions about immigration to the United States …

**ASK ALL:**

ST.7 In your opinion, should immigration be kept at its present level, increased, or decreased?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 34 | Present level |
| 15 | Increased |
| 49 | Decreased |
| 2 | No answer |

**ASK ALL:**

ST.8 Do you think immigrants in the United States are making things **[RANDOMIZE: better, worse]**, or not having much effect in each of the following areas? **[FOR EACH ITEM, RANDOMIZE RESPONSE CATEGORIES 1 AND 2 IN SAME ORDER AS QUESTION STEM]** **SOFT PROMPT TEXT** “If you’re sure you want to skip, click Next”

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Immigrants are making things better | Immigrants are making things worse | Immigrants are not having much effect | No answer |
| 1. Crime |  |  |  |  |
| Mar 10-Apr 6, 2015 | 7 | 50 | 41 | 2 |
|  |  |  |  |  |
| 1. Food, music, and the arts |  |  |  |  |
| Mar 10-Apr 6, 2015 | 49 | 11 | 37 | 3 |
|  |  |  |  |  |
| 1. The economy |  |  |  |  |
| Mar 10-Apr 6, 2015 | 28 | 50 | 20 | 2 |
|  |  |  |  |  |
| 1. Social and moral values |  |  |  |  |
| Mar 10-Apr 6, 2015 | 18 | 34 | 45 | 3 |
|  |  |  |  |  |
| 1. Science and technology |  |  |  |  |
| Mar 10-Apr 6, 2015 | 29 | 12 | 56 | 3 |

**ASK ALL:**

ST.8x As far as you know, are there any immigrants living in your community, or not?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 78 | Yes |
| 21 | No |
| 1 | No answer |

**ASK IF THERE ARE IMMIGRANTS IN RESPONDENT’S COMMUNITY OR MISSING (ST.8x=1,99) [N=2,641]:**

ST.9 Thinking specifically about immigrants in the community where you live, do you think they are making things **[RANDOMIZE IN SAME ORDER AS ST.8: better, worse]**, or not having much effect in each of the following areas? **[FOR EACH ITEM, RANDOMIZE RESPONSE CATEGORIES 1 AND 2 IN SAME ORDER AS QUESTION STEM]** **SOFT PROMPT TEXT** “If you’re sure you want to skip, click Next.”

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Immigrants are making things better | Immigrants are making things worse | Immigrants are not having much effect | No answer |
| 1. Crime |  |  |  |  |
| Mar 10-Apr 6, 2015 | 8 | 36 | 53 | 3 |
|  |  |  |  |  |
| 1. Food, music, and the arts |  |  |  |  |
| Mar 10-Apr 6, 2015 | 42 | 9 | 46 | 3 |
|  |  |  |  |  |
| **ST.9 CONTINUED…** | |  |  |  |  |
|  | Immigrants are making things better | Immigrants are making things worse | Immigrants are not having much effect | No answer |
| 1. Jobs opportunities for you and your family |  |  |  |  |
| Mar 10-Apr 6, 2015 | 11 | 36 | 50 | 3 |
|  |  |  |  |  |
| 1. Schools |  |  |  |  |
| Mar 10-Apr 6, 2015 | 15 | 41 | 41 | 3 |

**ASK ALL:**

ST.10 In your opinion, what do you think is the main reason most immigrants come to the United States? **[PROGRAMMING NOTE: RANDOMIZE RESPONSE OPTIONS 1 THROUGH 4]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 4 | Educational opportunities |
| 74 | Economic opportunities |
| 10 | Conflict or persecution in their home country |
| 2 | To be reunited with family |
| 5 | Some other reason |
| 4 | No answer |

**ASK ALL:**

ST.11 Which comes closer to your view—even if neither is exactly right? **[RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 32 | Immigrants in our country today generally want to adopt American customs and way of life |
| 66 | Immigrants in our country today generally want to hold on to the customs and way of life of their home country |
| 2 | No answer |

**ASK ALL:**

ST.12 Do you think the impact of immigrants from **[INSERT ITEM; RANDOMIZE ST.12a-e]** on American society has been… **[RANDOMIZE RESPONSE OPTIONS 1 AND 2 IN SAME ORDER FOR ST.12a-ST.12E] SOFT PROMPT TEXT** “If you’re sure you want to skip, click Next.**”**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Mostly positive | Mostly negative | Neither positive nor negative | No answer |
| 1. EUROPE |  |  |  |  |
| Mar 10-Apr 6, 2015 | 44 | 9 | 45 | 3 |
|  |  |  |  |  |
| 1. LATIN AMERICA |  |  |  |  |
| Mar 10-Apr 6, 2015 | 26 | 37 | 35 | 2 |
|  |  |  |  |  |
| 1. AFRICA |  |  |  |  |
| Mar 10-Apr 6, 2015 | 26 | 22 | 50 | 3 |
|  |  |  |  |  |
| 1. ASIA |  |  |  |  |
| Mar 10-Apr 6, 2015 | 47 | 11 | 39 | 3 |
|  |  |  |  |  |
| 1. MIDDLE EAST |  |  |  |  |
| Mar 10-Apr 6, 2015 | 20 | 39 | 39 | 3 |

**ASK ALL:**

ST.13 In your opinion, do most recent immigrants learn English within a reasonable amount of time, or don’t they?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 39 | Yes, they do |
| 59 | No, they don’t |
| 2 | No answer |

**ASK ALL:**

ST.14 Do you think adult immigrants in the United States… **[RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 76 | Need to learn to speak English to succeed |
| 22 | Can succeed even if they don’t speak English |
| 2 | No answer |

**ASK ALL:**

ST.15 In deciding whether people from other countries should be allowed to legally immigrate to the United States, should the government give higher priority to … **[RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 56 | People who are highly educated and highly skilled workers, even if they do not have family members in the U.S. |
| 37 | People who have family members already living in the U.S., even if they are not highly educated or highly skilled workers |
| 6 | No answer |

**ASK ALL:**

ALCOHOL\_DAYS During the past 30 days, how many days did you have at least one drink of any alcoholic beverages such as beer, wine, a malt beverage, or liquor? **[OPEN-END; NUMERIC FIELD ONLY, DO NOT ALLOW TEXT.]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 41 | 0 days |
| 10 | 1 day |
| 14 | 2-3 days |
| 14 | 4-8 days |
| 9 | 9-15 days |
| 4 | 16-21 days |
| 6 | 22-30 days |
| 3 | No answer |

**ASK IF HAD A DRINK IN THE LAST 30 DAYS (ALCOHOL\_DAYS>0) [N=1,949]:**

ALCOHOL\_NUMBER During the past 30 days, what is the largest number of drinks you had on any occasion? **[OPEN-END; INTEGERS 0-30. NUMERIC FIELD ONLY, DO NOT ALLOW TEXT.]**

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 22 | 1 drink |
| 41 | 2-3 drinks |
| 28 | 4-8 drinks |
| 6 | 9-15 drinks |
| 1 | 16-30 drinks |
| \* | Out of range |
| 1 | No answer |

**ASK ALL:**

ST.16 Do you have any friends or relatives who are recent immigrants?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 24 | Yes |
| 75 | No |
| 1 | No answer |

**ASK IF THERE ARE IMMIGRANTS IN RESPONDENT’S COMMUNITY OR MISSING (ST.8X=1,99) [N=2,641]:**

ST.17 How many recent immigrants would you say there are in the community where you live?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 34 | Many |
| 40 | Some |
| 23 | Only a few |
| 3 | None |
| 1 | No answer |

**ASK ALL:**

USBORNP Were both of your parents born in the United States, including Puerto Rico or other U.S. territories, or not?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 79 | Yes, both parents were born in the U.S. (including Puerto Rico or other U.S. territories) |
| 7 | No, one parent was born in another country |
| 13 | No, both parents were born in another country |
| 1 | No answer |

**ASK ALL:**

USBORNG Were ALL of your grandparents born in the United States, including Puerto Rico or other U.S. territories, or not?

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 63 | Yes, ALL grandparents were born in the U.S. (including Puerto Rico or other U.S. territories) |
| 35 | No, AT LEAST ONE grandparent was born in another country |
| 2 | No answer |

## ASK DEMOCRATS AND DEMOCRATIC LEANING INDEPENDENTS (PARTY=2 OR PARTYLN=2) [N=1,622]:

## Q.2 Thinking about the 2016 presidential election, who would be your choice for the Democratic nomination for president? [THREE OPEN END TEXT FIELDS LABELED “First choice” “Second choice (if any)” “Third choice (if any)”]

Mar 10-Apr 6, 2015 Mar 10-Apr 6, 2015

Any *First Second Third*

choice *choice choice choice*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 47 | Hillary Clinton | *38* | *6* | *3* |
| 15 | Elizabeth Warren | *8* | *6* | *1* |
| 5 | Joe Biden | *1* | *3* | *1* |
| 4 | Bernie Sanders | *2* | *2* | *1* |
| 2 | Barack Obama | *1* | *\** | *\** |
| 1 | John Kerry | *1* | *\** | *\** |
| 1 | Al Gore | *\** | *\** | *\** |
| 1 | Martin O’Malley | *\** | *\** | *\** |
| 1 | Ron Paul | *1* | *\** | *0* |
| 1 | Jim Webb | *\** | *\** | *\** |
| 1 | Jeb Bush | *\** | *\** | *0* |
| 1 | Cory Booker | *\** | *\** | *\** |
| 8 | Other | *5* | *3* | *3* |
| -- | No answer | *42* | *78* | *90* |

## ASK REPUBLICANS AND REPUBLICAN LEANING INDEPENDENTS (PARTY=1 OR PARTYLN=1) [N=1,426]:

## Q.3 Thinking about the 2016 presidential election, who would be your choice for the Republican nomination for president? [THREE OPEN END TEXT FIELDS LABELED “First choice” “Second choice (if any)” “Third choice (if any)”]

Mar 10-Apr 6, 2015 Mar 10-Apr 6, 2015

Any *First Second Third*

choice *choice choice choice*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 18 | Scott Walker | *10* | *5* | *2* |
| 15 | Jeb Bush | *8* | *5* | *2* |
| 12 | Ted Cruz | *5* | *4* | *2* |
| 11 | Marco Rubio | *4* | *5* | *3* |
| 10 | Rand Paul | *4* | *4* | *2* |
| 9 | Ben Carson | *5* | *3* | *1* |
| 6 | Mitt Romney | *5* | *1* | *1* |
| 5 | Mike Huckabee | *2* | *1* | *1* |
| 4 | Chris Christie | *2* | *1* | *\** |
| 2 | Bobby Jindal | *1* | *\** | *1* |
| 2 | Rick Perry | *\** | *1* | *1* |
| 2 | Hillary Clinton | *1* | *\** | *\** |
| 2 | Donald Trump | *1* | *\** | *\** |
| 1 | Paul Ryan | *\** | *\** | *1* |
| 1 | Ron Paul | *1* | *\** | *\** |
| 1 | Sarah Palin | *1* | *\** | *\** |
| 1 | Allen West | *1* | *\** | *\** |
| 1 | Rick Santorum | *\** | *\** | *\** |
| 1 | Condoleezza Rice | *\** | *\** | *\** |
| 1 | Carly Fiorina | *\** | *\** | *\** |
| 1 | John Kasich | *\** | *\** | *\** |
| 1 | Colin Powell | *\** | *\** | *\** |
| 8 | Other | *5* | *2* | *2* |
| -- | No answer | *40* | *64* | *78* |

**ASK ALL:**

SVY1. Did completing this survey take…

|  |  |
| --- | --- |
| Mar 10-Apr 6  2015 |  |
| 22 | More time than you expected |
| 12 | Less time than you expected |
| 65 | About as long as you expected |
| 1 | No answer |

**ASK ALL:**

SVY2. Did you experience any of the following reactions while completing this survey? **[RANDOMIZE A-G]** *[Check all that apply]*

|  |  |  |
| --- | --- | --- |
|  | Yes | Not selected/ No answer |
| 1. Enjoyment |  |  |
| Mar 10-Apr 6, 2015 | 24 | 76 |
|  |  |  |
| 1. Interest |  |  |
| Mar 10-Apr 6, 2015 | 57 | 43 |
|  |  |  |
| 1. Confusion |  |  |
| Mar 10-Apr 6, 2015 | 13 | 87 |
|  |  |  |
| 1. Indifference |  |  |
| Mar 10-Apr 6, 2015 | 14 | 86 |
|  |  |  |
| 1. Frustration |  |  |
| Mar 10-Apr 6, 2015 | 11 | 89 |
|  |  |  |
| 1. Boredom |  |  |
| Mar 10-Apr 6, 2015 | 5 | 95 |
|  |  |  |
| 1. Engagement |  |  |
| Mar 10-Apr 6, 2015 | 34 | 66 |
|  |  |  |
| 1. None of these **[EXCLUSIVE PUNCH]** |  |  |
| Mar 10-Apr 6, 2015 | 17 | 83 |

1. Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted. [↑](#footnote-ref-1)
2. The mail version of this item read “NBA” instead of “NBA basketball.” [↑](#footnote-ref-2)
3. January 2013 survey conducted by GfK among a random sample of households in their nationally representative online research panel, KnowledgePanel. [↑](#footnote-ref-3)
4. January 2013 survey conducted by GfK among a random sample of households in their nationally representative online research panel, KnowledgePanel. [↑](#footnote-ref-4)